

COMMUNICATION ON ENGAGEMENT (COE)

Prairie View A&M University
College of Business



Period covered by this Communication on Engagement

From: 1/1/2020

To: 12/31/2022

Part I. Statement of Continued Support by the Dean of the PVAMU College of Business

12/28/2023

To our stakeholders:

I am pleased to confirm that Prairie View A&M University College of Business reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Munir Quddus".

Dr. Munir Quddus
Dean, College of Business
PO Box 519, MS 2300
Prairie View A&M University
Prairie View, TX 77446

Part II. Description of Actions

The College of Business at Prairie View A&M University is dedicated to the UN Sustainable Development Goals (SDGs). We are focused on and have continued to incorporate the Ten Principles of the UN Global Compact into strategies, policies and procedures, and establishing a culture of integrity and basic responsibilities into our students in order to continue setting the stage for long-term success. Through various activities like teaching the students, various research activities, and service to the University and business community, we continued to help in reaching ten the Sustainable Development Goals (SDGs), while adhering to the Global Compact Principles. These activities also align with the University and College missions. They demonstrate positive societal impact through internal and external initiatives and/or activities, consistent with the school's mission, strategies, and expected outcomes.

Activities in the Last Two Years: 2020- 2022

1. The College of Business faculty members have increased engagements in research work on areas that align with the Global Compact Principles.
2. The College of Business has awarded summer research grants to research proposals that align with the Global Compact Principles.
3. The College of Business faculty members have incorporated in their coursework learning materials that align with the Global Compact Principles.
4. The College of Business organized a student book-reading contest with focus on the Global Compact Principles.

Part III. Measurement of Outcomes

1. During the last 2 years, the COB faculty members have engaged more in a number of research activities (journal articles, conference proceedings, grants, etc.) on topics that focus on Global Compact Principles. Details of these scholarly activities are listed below.

Peer-Reviewed Journal Publications				
Author	Article	Journal	Year	Principle
O. Ojumu, M. Ojumu, and K. Joonas	A Theoretical Framework for Assessing the Impact of Climate Change on Crop Yields	AIMS International Journal of Management, Vol. 14, 2	2021	7 and 8
K. Joonas M. Ojumu, and O. Ojumu,	An Empirical Investigation of a Framework for Assessing the Impact of Climate Change on Crop Yields	AIMS International Journal of Management, Vol. 14, 3	2021	7 and 8
K. Joonas and A. Mahfouz	Exploring the Determinants of Behavioral Outcome: A Study of Online Learning Among College Students in Mexico	Journal of Higher Education Theory and Practice	2021	9
K. Joonas and A. Mahfouz	Taiwanese Consumers' Flow Search Experience: An Exploratory Study	Southwest Business and Economics Journal	2021	1
Yuebing Liu	Communication Roulette: Engaging Students in the Practice of Purposeful Communication	Issues in Accounting Education	2021	1, 2, &10
A. Alam and M. Hussein	Student Empowerment / Preparedness: Key to Learning Effectiveness in Remote Teaching	Journal of Management Policy and Practice	2021	1 and 2
Hinh Khieu	Political corruption and corporate risk-taking	Journal of Business Ethics	2021	10
Hinh Khieu	The influence of economic policy uncertainty on corporate trade credit and firm value	Journal of Corporate Finance	2021	10
Elvis Ndembe	Predicting Food-Safety Risk and Determining Cost-Effective Risk-Reduction Strategies	Journal of Risk and Financial Management	2021	1
Yuebing Liu	The Effects of Group Identity and Justifiability of Questionable Behavior on Whistleblowing	Journal of Forensic and Investigative Accounting	2021	1&10

Erick Kitenge	Is the Internet bringing down language-based barriers to international trade?	Review of International Economics	2021	9
Hesam Shahriari	Is the SEC Captured? Evidence from Political Connectedness and SEC Enforcement Actions.	Accounting and Finance	2021	10
Ngamassi, L., Ramakrishnan, T., & Rahman, S.	Text Mining Hurricane Harvey Tweet Data: Lessons Learned and Policy Recommendations.	International Journal of Disaster Risk Reduction	2021	7 & 9
Lawrence Trautman	Teaching Ethics and Values in an Age of Rapid Technological Change	Rutgers Business Law Review	2021	9 & 10
Thiagarajan Ramakrishnan	Work Ethic and Information Security Behavior	Information and Computer Security	2021	2 & 10
Gin Chong	Impact of the COVID-19 Pandemic on Audit Quality: Lessons and Opportunities	Emerging Science Journal	2022	1 & 7
Ngamassi, L., Ramakrishnan, T. and Rahman, S	Examining the Factors that Influence the Use of Social Media for Disaster Management by Underserved Communities	International Journal of Disaster Risk Science	2022	7, 8, & 10
Elvis Ndembe	A shadow price approach examining service quality in a heavily captive U. S. freight transportation market: The case of grain transport	Journal of Transport Policy	2021	8, 9 & 10
Reginald Bell	Helping Managers Quick to Forgive with Employee Retention Amid Labor Shortages	Supervision Magazine (0039-5854)	2022	1 & 2
Reginald Bell	Three easy Steps to Becoming a Leader-Supervisor	Journal of Supervision	2022	2
Conference Presentations & Proceedings				
Author	Paper	Conference	Year	Principle
Working Papers				
Khieu, H., Nguyen, N. and Phan, H.	Political Corruption and Corporate Risk Taking		2021	10

Zhang, Y., Chong, G., & Shahriari, H.	Does the Market Reward Firms that Engage in ESG Practices (working paper)		2020	10
Grants				
PI	Title	Funding Source	Year	Principle
Ngamassi, L.	An Interdisciplinary Skills Development Project for Improved Disaster Management Through Innovative Social Media Analytics	U.S. Department of Homeland Security (DHS)	2017-2022	7, 9
Ojumu	Fostering Awareness in Global Entrepreneurship Among Minority Students and Small Businesses	U.S. Department of Education (DoED)	2021-2024	3 & 6

2. During the last 2 years, the College of Business has awarded three summer research grants to research proposals that align with the Global Compact Principles.

PI	Research Proposal & Activities	Year	Principle
Zhang, Y. and Chong, G.	Does Market Reward Firms that Engage in Environmentally and Socially Responsible Practices?	2020	10
Shahriari, H.	Perceived Trust, Corporate Wrongdoing, and Litigation	2020	10
Khieu, H.	CEO and board director gender and corporate risk-taking behavior in politically corrupt environments: Evidence from mergers and acquisitions	2021	10
Ojumu & Kitenge,	2022 Faculty Development in International Entrepreneurship (FDIE) – (Workshop)	2022	3,7,8,9 &10
	2021- Faculty-Led Student Excursion to Cyprus to broaden the knowledge of Global Business	2021	1,3,8&9

3. During the last 2 years, some of our Graduate student's (EDBA) Research Proposals/Class Projects have also focused on the Global impacts:

Student	Research Area/Proposal	Year	Principle
LaKisha Atkins	Accounting Curriculum Failing to Prepare Students for the Real World	2022	10
Christopher Hamilton	The Brand That Stands: Examining The Rise of Diversity, Equity, and Inclusion Provisions in Workplaces –	2022	2, 3 & 6
Machuria Johnson	Usage of Digital Technology and Data to Transform Business Model –	2022	9 & 10
Lakeisha Loenard	Corporate Leaders with Absentee Biological Fathers and How They Prevailed Despite the Stereotypes and Barriers –	2022	2, 3, &6
Ashley McClary	Working While Black: Exploring the Correlation of Stress and Racism for African American Women in Human Resources	2022	2, 3, &6

4. During the last 2 years, the COB faculty members have taught topics that align with 9 of the 10 Global Compact Principles in 15 courses (listed below).

S/N	Course Number and Title	Global Compact Principles Covered
1	ACCT 3243 Ethics for Accountants	4, 5, 6, & 8
2	ACCT 4213 Advanced Accounting	10
3	ACCT 5103 Managerial Accounting	8
4	BCOM 3303 Business Communication	1, 2
5	BCOM 5303 Managerial Communication	1, 2
S/N	Course Number and Title	Global Compact Principles Covered
6	BLAW 2203 Legal Environment of Business	6 & 10
7	BLAW 2213 Business Law	6 & 10
8	ECON 4353 Urban Economics	7, 8, 9
9	ECON 2113 Principles of Microeconomics	1, 8
10	ECON 5313 International Trade and Business	5, 8, 10
11	ECON 2003 Fundamentals of Economics in Global Society	6, 7, &8
12	ECON 5103 Economics in the Global Environment	5, 8, 10
13	EMGM 5503 Business Ethics & Law	6 & 10
14	EFIN5103 Topics of Corporate Finance	10
15	FINA 3333 Investment Analysis	10
16	FINA4453 Student Managed Fund	10
17	FINA 2133 Financial planning with a global perspective	8

18	MGMT 1013 Introduction to Business	4, 5, 6, 10
19	MGMT 4413 International Environment of Business	5, 8, 10
20	MGMT 5323 Strategy and Policy	8, 10
21	MISY 5533 Crisis Informatics	7
22	MRKT 3103 Principles of Marketing	6, 7, 8, 9
23	MRKT 4353 International Marketing	7, 8, 10
24	MRKT 4373 Sales Management	6

5. In spring 2020 – Fall 2022, the College of Business organized a student book reading contest with a focus on the Global Compact Principles.